

# Quote

the weekly digest

Volume 34—Number 21

Week of November 24, 1957

may we QUOTE

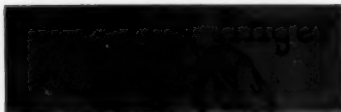


you on that?

[1] Judge YUZO KAWACHI, presiding at Japanese trial of GI Wm S Girard: "After all, the court's job is not to sentence a man to jail; it is to try to keep him out of jail, so that he will reflect how to become a better man." . . . [2] Sen GEO AIKEN (R-Vt): "I think Pvt Girard got off much easier than he would have with an Army court-martial." . . . [3] Dr HAROLD L BEVIS, chmn, President's Committee on Scientists & Engineers: "It is my deep conviction that unless the U S and her allies make drastic progress in technology during the next decade, the free world will eventually decline to the status of industrial, political and cultural colonies." . . . [4] Bishop FULTON J SHEEN: "I think we will live to see the end of communism in Russia. Communism has no way of propagating its masters. The monarchy has; democracy has; communism has none, except exile, cutting throats. Good is self-

preserving; evil is always self-defeating." . . . [5] Very Rev JAS A PIKE, dean, Cathedral of St John the Divine, N Y C: "We have been just as materialistic as the Russians. Our materialism has been expressed on a lower level. We have put it into gadgets. They have put it into satellites." . . . [6] PROCTER THOMPSON, economist, *testifying before a Congressional subcommittee*: "With what we have spent to raise the price of wheat, we could have planted it on the moon." . . . [7] Mrs BESSIE S KRANZ, exec sec'y B'nai B'rith, Jewish service organization: "The toughest shock a husband has to take is the wife who meets him at the door with a box-car full of problems." . . . [8] ALFRED HITCHCOCK, movie director: "I'll work right up to the end. As they lower the casket I'll sit up and say the final 'Cut.'"

17th year of publication



At the time of the 1st sputnik announcement, we forecast that public pressure would force some increase in the defense budget, altho we still have large sums appropriated, but as yet unspent.

Now, with a stepped-up program virtually assured, we find many persons assuming that this will result in a quick ret'n of our "boom" economy, reversing the downturn in gen'l business that has been increasingly apparent over a period of wks. But in the defense program itself there is no firm foundation for so optimistic a viewpoint. There will be no early, intensified increase in spending—no "crash" program. What we can look forward to is a gradual, ordered emphasis on missiles and satellites—a program that will extend over the next 2 yrs or so, subject to periodic review and revision.

The candid truth is that, in the present fiscal yr (ending June 30, '58) we can do little more than lay the foundation for an accelerated program. Even in the entire calen-

dar yr of '58, we shall do exceptionally well if we expend more than an add'l \$1 billion on missiles and satellites. We have neither the basic plan nor the facilities to move at a more rapid rate.

Of course Congress may appropriate a large sum. But Congressional appropriations, tho they exert some psychological effect for the betterment of business, do not of themselves fatten pay rolls or otherwise speed the flow of money into the economic stream. The money must be *spent* before its force is felt.

Pursuing the subject further, let us accept the figure of an add'l \$1 billion spent in '58. That sounds like a lot of money. It is a lot of money. But in an over-all economy of around \$450 billion a yr, it will hardly have a revolutionary effect.

There are factors (such as the  $\frac{1}{2}\%$  reduction in discount rate) which hold considerable promise for business. But defense spending as a stimulus is being vastly over-rated.

*Maxwell Droke*



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*Quote*

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"He who never quotes, is never quoted"



**ACHIEVEMENT—1**

Be careful that your yesterday doesn't fill up too much of today. —*Nylic Review*, hm, N Y Life Ins Company.

**AGE—2**

If life begins at 40, that explains why so many people in their mid-fifties act as if they were just in their teens. —*Nuggets*, hm, Barnes-Ross Co.

**AMERICA—Americans—3**

A man we know, a Continental who grew up in the tradition of Viennese light opera, recently saw his first American musical, *The Bells are Ringing*. And we like his reaction well enough to pass it along: "Very interesting. Nobody could sing but everybody sang." — *Theatre Arts*.

**ANXIETY—Tranquility—4**

The quest for "peace of mind"—which normally is worthy and wholesome—has become an overwhelming fetish. We are flooded with prescriptions on how to escape from anxiety. The best-seller lists burgeon with guides to the Shangri-La of ease and serenity. The fashionable code-word seems to be "relax." We have virtually a nat'l movement to evade any personal responsibility that may affect the blood pressure or agitate the colon. — Dr ABRAM LEON SACHAR, pres, Brandeis Univ, addressing Boy Scout leaders.

**CHANGE—5**

The American social order has changed greatly in this century, so greatly that terms like capitalism and free enterprise and competition, which came down to us from the 19th century, no longer describe our economy intelligibly. —WALTER LIPPMANN, N Y *Herald Tribune*.

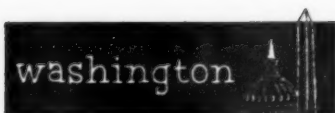
**COMMUNISM—Capitalism—6**

Two Communists died and were on their way to where all good Communists go. One asked the other, "Which hell will you choose, the Communist or the capitalist?" "Oh, I've had enough of Communism. I've spent my whole life embroiled with it. I'll take the rest of eternity with the capitalists." "Fool," said the 1st man, "Imbecile! In the capitalist hell the fire will really burn, the brimstone will really be sulfurous, and the devil's prongs will really be sharp. I'm going to the Communist hell. You can be sure nothing works right there." — Quoted by FLORA LEWIS, "Warsaw Today," *Holiday*, 11-'57.

**CONFIDENCE—7**

Whenever I watch a spider spin its web, or a pr of birds bldg a nest, I wish I could be as sure of my own actions. —WHEELER MCMILLEN, editor, *Farm Jnl*.

*Quote*



By Les & Liz  
Carpenter

There was at least one gov't official who confessed a degree of relief that Russia had succeeded in her conquest of outer space. Exclaimed a Weather Bureau official: "Maybe now all freak weather will be blamed on the sputniks—and we won't be getting those stacks of letters bawling out the gov't for testing atomic weapons!"

" "

An observation from Rep Frances P Bolton (R-Ohio): "One thing the world should remember about Sputnik—it's the only satellite Russia ever released!"

" "

In the Pentagon press room the fellows are saying it's good thing Chas E Wilson was not still Sec'y of Defense when the Russians announced Sputnik II contained a dog. Wilson, they say, would have had an immediate question: "Is it a bird dog or a kennel dog?"

" "

Carolyn Hagner Shaw, publisher of The Green Book, Washington's accepted social register, has taken note of the rising cost of partying: "In Washington," Mrs. Shaw says, "everything is higher except the level of good manners."

*Quote*

## CONSCIENCE—8

Conscience: The still, small voice that tells you what other people should do.—ARNOLD H GLASOW.

## DICTATORSHIP—9

On dictatorships in gen'l, and the removal of Zhukov in particular, I am reminded of the ancient ruler of a troublesome people who sent an ambassador to a neighboring ruler, to seek his secret of success as a dictator. Without wasting a word, the dictator took the ambassador to a nearby wheatfield. Wherever he saw one head of grain standing taller than the rest, he cut it off. The ambassador got the point.—EMILY LOTNEY.

## EDUCATION—10

Within the next decade America must have an educational expansion beyond anything ever known, for the alternative is no less than a return to the slavery which has plagued man since the beginning of his history upon this planet.—LAWRENCE G DERTHICK, U S Commissioner of Education, "Educated People Move Freedom Forward Around the World," *Phi Delta Kappan*, 10-57.

" "

This is not a time for directing our thinking toward crash programs in education. It is a time we ought to ask ourselves calmly just what we must have from our educational system to meet our nat'l needs in the foreseeable future.—DR GRAYSON L KIRK, pres, Columbia Univ.

## FREEDOM—11

Freedom is like quicksilver; it is hard to hold or to define.—Editorial, *Social Studies*.



## rounding the magazines

*Ladies' Home Jnl* (Nov) carries an interview with Teddy Nadler, the St Louis civil-service employee who "struck it rich" on the \$64,000 *Challenge*. It provides at least one ans'r to the question of what the big winners do with "all that money." Out of his \$152,000, Teddy paid \$82,000 taxes. Some \$15,000 went for a home, and \$9,000 more for furnishings. There were old doctor and dental bills to pay, and a few other obligations. The Nadlers have \$32,000 remaining, which is spread around in several banks. To a well-meaning matron who stopped Teddy on the street to remark, "Mr Nadler, you should spend some of that money to educate deserving boys," Teddy replied, "Yes, ma'am, I intend to—my own three!"

" "

A trouble we often encounter with anecdotes in a for'gn language is that a clever play on words just doesn't work out in translation. Here's one of the rare exceptions from *Paris Match*: An officer has flagged down a motorist who supposedly ran a stop light. The motorist insists that the light was orange when he went thru. "Yes," agrees the inflexible cop, "blood orange!"

" "

Twenty-five yrs ago only one youngster in 10 went to college. Today it's one out of three. And, admittedly, there are an increasing number of doors these days that can be opened only with a

*Municipal Construction* reminds us that, when the extent of today's population and movement is considered, horse-and-buggy riding was more hazardous than present-day automotive driving. Even ancient Rome had its chariot collisions!

" "

Phi Beta Kappa key. But *Changing Times* (Nov) carries a heartening article for those who lack the solace of a sheepskin. We are all (college grads included) ignorant in varying degrees. "If you can read, you can educate yourself."

" "

A Congress on Better Living was recently conducted in Washington, under sponsorship of *McCall's Magazine*. Some 100 selected housewives were in attendance. Significant development: Only 13 of the 100 women would admit that they sleep in twin beds. . . . In England, the *London Mail* has announced that it presently will run a series on "How to Get Fat." . . . In N Y recently, Wm I Nichols, publisher of *This Wk*, told Society of Magazine Writers that the super-magazine is on the way. He envisions circulations of 10 to 15 million as "necessary for total communication."

*Quote*

### QUOTE Binders

We again have available a 3-ring binder especially made for **QUOTE**. The publication name is stamped on the backbone for ready reference. This sturdy binder holds 2 complete volumes (52 issues). The price is \$2.50, postpaid.

”

### FRIENDSHIP—12

Of all the things in this world with which we can afford to be generous, friendship is the greatest.—*York Trade Compositor*, hm, York Composition Co.

### FUTURE—13

It is not the communist revolution, but the machine age, the mass-consumption economy, and the managerial revolution that are destined to inherit the earth. Thus, we in this country, need have no fear of short-range upheavals if we think and understand and keep our heads. . .

We may be reasonably confident that the capitalism of the future will be more like what we already have in the U S—a mass mkt, ever shrinking extremes of wealth and poverty, a production system creatively responsible to demands for an ever-improving standard of living.—*Wm C BOBER*, “Thinking Ahead,” *Harvard Business Review*.

*Quote*

### GOD—and Man—14

The only service of God is the service of man, thru whom He comes near to us. . . They call the hr of worship a “service,” but divine service begins when we go back to our work again, and the one can only be a preparation for the other. — *LESLIE WEATHERHEAD*, *New Christian Advocate*.

### HAPPINESS—15

This country originally cited the

## *Quote* scrap book

*Bending over his workbench in Cremona, ANTONIO STRADIVARIUS, who died 220 yrs ago (Dec 18, 1737) issued a vow that, thru more than two-score decades, has remained valid:*

Other men will make other violins, but no man shall make a better one.

pursuit of happiness as the goal. It was not until yrs later that the politicians offered to catch it for the people.—*Rushville (Ind) Republican*.

### INDIVIDUALITY—16

We fail most frequently when we seek a goal by someone else's path. We stumble most trying to walk the other fellow's way; get best results, when we do the best we can. “Making the most of what you have” is not the worst definition of success.—*NORMAN C SHIDLE*, editorial, *SAE Jnl*.

#### JUVENILE DELINQUENCY—17

When a child goes wrong in any community, it is a reflection on the manhood and womanhood of the place.—BENJ KIDD, *Union Signal*, Nat'l Woman's Christian Temperance Union.

#### LEISURE—Use—18

There is something pathetic, and in a sense almost frightening, in the quip made the other day by a labor leader discussing the proposed 4-day wk (of work) or the 34 hr wk: "All it can give you is more time in which to spend the money that you will not have." In other words, added leisure will add to the depletion of your purse because you can't have leisure without paying out cash—presumably to be entertained by someone or something.—W W REID, "More Leisure: Bane or Blessing?" *Arkansas Methodist*, 11-7-57.

#### MAN—19

Mankind has wandered from the trees to the plains, from the plains to the seacoast, from climate to climate, from continent to continent, and from habit of life to habit of life. When man ceases to wander, he will cease to ascend in the scale of being.—ALFRED N WHITEHEAD, *Science and the Modern World* (N American Library).

#### MARRIAGE—20

The marriage rate is still going up which seems to indicate that this country is still really the home of the brave. — UNCLE LEVI ZINK, *Farm Jnl*.

#### MODERN AGE—21

A graduate student at the Univ of Wisc, whose project for a sociology seminar was to telephone a

doz homes around 9 p m and ask parents if they knew where their children were at that hr, reported back that results had been somewhat disappointing. "My first 5 calls," he lamented, "were ans'd by children who had no idea where their parents were!"—*United Mine Workers Jnl*.

#### PARENTHOOD—22

If children trespass on our lives, it is our business and not theirs. For children with the best intentions in the world do not know what it's like to be an adult, nor can they forsee what adults might want to do. . . Parents should stop feeling they are somehow wrong to want time for themselves. "A good mother," Dr Hilde Bruch (child psychiatrist) quotes an acquaintance as saying, "loves her children with all her heart but never with all her time." — ARDIS WHITMAN, "Parents Should be People," *Woman's Day*, 10-57.

#### PERSONNEL—Employment—23

Recent Manpower Commission reports show that 30% of our manpower are women and that over half of the employed women in the U S are in the over-40 age bracket. They work, on the average, and for a variety of reasons, at tasks of lesser pay and lesser skill than do the men of comparable age and comparable potential ability.—JEAN W MACFARLANE, "Intellectual Functioning in High School Girls and College Women," *Jnl of Nat'l Ass'n of Women Deans and Counselors*, 10-57.

*Quote*



### Poor Richard's Almanac

Any list of the accomplishments of BENJAMIN FRANKLIN, compiled by an average American, certainly would include his publication of *Poor Richard's Almanac*, which this yr marks its 225th anniversary. Altho Franklin took no personal credit for the pithy paragraphs which made annual production a treasured favorite of early Americans, it is generally conceded that many of the aphorisms were his original creations. In his Autobiography he relates the genesis of the gems:

In 1732 I first publish'd my Almanack, under the name *Richard Saunders*; it was continu'd by me about 25 yrs, commonly call'd *Poor Richard's Almanack*. . .

Observing that it was generally read, scarce any neighborhood in the province being without it, I consider'd it as a proper vehicle for conveying instruction among the common people, who bought scarcely any other books; I therefore filled all the little spaces that occur'd between the remarkable days in the calendar with proverbial sentences, chiefly such as inculcated industry and frugality, as the means of procuring wealth, and thereby assuring virtue; it being more difficult for a man in want to act always honestly, as, to use one of those proverbs, it is hard for an empty sack to stand upright.

*Quote*

### RESOURCES—24

In an ancient village the average person could get along with from 3 to 5 gal's of water each day. Now the situation has vastly changed. On a typical U S farm, or in a city or village household, the average American uses about 137 gallons of water each day. And water consumption in the U S is rising—at the rate of 1 gal a day per person per yr!—"Water—Our Wasted Resource," *Senior Scholastic*, 11-1-'57.

### RETIREMENT—25

Before people are 50, retirement seems a happy event. In their 50's they change their ideas and begin to dread it. This is especially true of those in higher-paid prestige jobs. One study of a group of doctors past 65 showed more than 70% still practicing.—Dr ROBT J HAVIGHURST, prof of Education, Univ of Chicago; pres Gerontological Society, at 10th annual meeting of group, in Cleveland.

### RUSSIA—America—26

Six days a wk, from the time he is 7 until he is 17, the average Soviet student goes off to school. During these 10 yrs he is crammed with more hrs of instruction than the American student in 12. He is forced to work harder, but to guide him during these grueling yrs he gets more attention from his teachers than an American student. While the U S still suffers from a teacher shortage which leaves only one instructor for every 27 students, the Russians have reduced their ratio to 17 students per teacher. This makes it possible to begin teaching biology in the 4th grade; a for'gn language in the fifth; algebra, geometry, and physics in the sixth, and chemistry in the seventh.—*Newsweek*.



## pathways to the past



**Dec 15 — Bill of Rights Day** (marks adoption of 1st 10 Amendments to Constitution, 1791). . . Do you remember Technocracy? This economic philosophy (which died down in a yr or so) was 1st proclaimed by Howard Scott 25 yrs ago (1932). No wonder the idea failed to catch popular fancy when the leader himself described Technocracy as "a synthetic integration of the physical sciences that pertain to the determination of all functional sequences of social phenomena."

**Dec 16—45 yrs ago (1912)** U S issued a 20-ct parcel post stamp picturing a biplane in flight—1st airplane ever used on a postage stamp. Today stamps of that issue are quoted at \$3 each, as collector's items.

**Dec 17—Pan American Aviation Day** (anniv of 1st successful flight by Wright bro's at Kitty Hawk, N C, 1903). . . 160th anniv (1797) b of Jos Henry, American physicist; inventor electromagnet. . . 150th anniv (1807) b of John Greenleaf Whittier, American poet.

**Dec 18 — Channukah** (Jewish Feast of Lights). . . **Ember Day** (also 20th, 21st). . . 220th anniv (1737) d of Antonio Stradivari, Italian violin-maker. . . 180 yrs ago (1777) on eve of his encampment at Valley Forge, Geo Washington was humiliated by Congress with an order to observe a day of Thanksgiving and Praise for victory of his rival, Gen Horatio

Gates, at Saratoga. (The victory was due chiefly to Gates' subordinates. The Conway Cabal was, at the time, actively scheming to replace Washington with Gates as Commander-in-Chief.)

**Dec 19—225 yrs ago (1732)** Benj Franklin began publication of *Poor Richard's Almanac* (see GEM Box).

**Dec 20—65 yrs ago (1892)** pneumatic automobile tire pat'd at Syracuse, N Y. . . 45 yrs ago (1912) Laurette Taylor opened at Cort Theatre, N Y C, in her great success, *Peg O' My Heart*, a play written by her husband, J Hartley Manners. . . 35 yrs ago (1922) 14 republics of Russia combined in convention at Moscow to form the Union of Soviet Socialist Republics.

**Dec 21—Winter Solstice** (1st day of Winter). . . *Feast of St Thomas*. . . *Forefather's Day* (marks landing of the Pilgrims at Plymouth Rock, 1620). . . 20 yrs ago (1937) Walt Disney's *Snow White and the Seven Dwarfs* was 1st shown at Carthay Circle Theatre, Los Angeles. It was the 1st feature-length animated cartoon in technicolor, with sound. . . 15 yrs ago (1942) U S Supreme Ct upheld validity of 6-wk divorces granted in Nevada.

*Quote*



#### SAFETY—Safe Driving—27

Statistics show that the general run of pedestrians is a little too slow.—York Trade Compositor, hm, York Composition Co.

" "

If you must drive your husband to drink—better do the driving on the way home, as well.

Last yr Thanksgiving fell on Nov 22, this yr it is the 28th. This may be a matter of little significance to most of us, but it is causing the nation's merchants grave concern.

That is because Thanksgiving historically signals the beginning of the Christmas Shopping season. Despite persistent admonitions to "shop early" only a very small percentage of forehanded buyers will become alerted until the Nov feast-day has been observed. A late Thanksgiving leaves the merchants one less wk for concentrated selling before Christmas. And that hurts.

It hurts especially in the "special order" classification — the wares that must be monogrammed, or otherwise individualized. People habitually postpone such purchases. This yr many will awaken to the realization that there simply isn't enough time. In such situations, husbands often give their wives checks. This money, tho eventually spent, doesn't show up in Holiday volume. And this yr, with a moderate slow-down in gen'l business, and rising costs, merchants will need all the help they can get.

So, all in all, the hearty "Ho, ho, ho!" of the dep't store Santa Claus may not be echoed this Christmas Season in the executive suites.

*Quote*

#### SCIENCE—28

Science is the beauty and coldness of absolute space. By its very nature it cannot turn aside from its objective. It saves a life or takes a life with the same cool nonchalance. It eases pain or inflicts torture with calmness and precision. It moves toward creating heaven on earth, and with the same majestic, implacable pace experiments with hell.—R L DUFFUS, "Faiths for a Complex World," *American Scholar*, Autumn '57.

#### SPIRIT—29

Too seldom do our leaders mention spiritual forces that distinguish our way of life. Sure, let's catch Russia in missile production! Let's beat them to the moon! Let's show them what free men, working in a free society, can do. But let's not stop there; let's not ignore the solid moral principles upon which our nation was founded.—Judge JOHN V CORRIGAN, addressing former Hungarian "Freedom Fighters," at a social meeting in Cleveland.

#### TEACHERS—Teaching—30

As long as the public believes that anyone can teach, the public will believe that anyone can criticize teachers. — ARTHUR F COREY, *Ohio Schools*.

### TENSION—31

My mother constantly urged my father not to work so hard. She died at 57; but he was a calm person and lived to be 84. Hard mental and physical work does not kill, but stress, strains and tensions will.—Dr WALTER C ALVAREZ, syndicated writer on medical topics and Mayo Clinic consultant.

### WAR—32

We are all familiar with the most famous thing which Gen'l Wm T Sherman said about war. Here is something else he said. Remember this is not the word of a preacher, but of a soldier: "I am sick and tired of war. Its glory is all moonshine. It is only those who have never fired a shot, nor heard the shrieks and cries of the wounded, who cry aloud for blood, more vengeance, more desolation."—HALFORD E LUCCOCK, *Christian Herald*.

### WOMEN—33

Women, especially the great mothers and wives, must be transmitters of light, truth and knowledge. Woman it is who moulds the lawgivers and man it is who writes the laws. — EDITH DEEN, *Houston Times*.

### YOUTH—34

The latest craze among Teddy Boys (in England) is for jangling with holy medals and even crucifixes. A friend of mine who works in the East End (of London) asked a Teddy boy who was wearing a medal of St Christopher what its significance was. "I don't know," he said. "It is of an old man carrying a kid. But we all have to wear them. We must all be in the fashion."—JOHN BETJEMAN, *Spectator*, London.



There is a saying in Central Europe that the two secure occupations are midwife and grave-digger. Hospitals long ago doomed the midwife to oblivion. At a recent convention of the Nat'l Cemetery Ass'n, in Washington, an exhibitor showed an automated machine that scoops out a grave in a matter of minutes. So, at inevitable last, the grave-maker joins those ancient gentlemen, the gardener and the ditcher, in the relentless pace of a mechanized world. Come, my spade!

From Zurich comes word that a Swiss firm now offers stickers carrying a large, impressive "B"—a mark of distinction for drivers who have made the final payment on their cars. (The "B" stands for "bezahlt," or "paid.")

Just as a precautionary measure, we understand, the *Burma Shave* people are thinking of withdrawing one of their roadside signs—the one that reads: "Free! Free! A trip to Mars! / Send in 900 Empty Jars!"

Some risks, it seems, are a little too fantastic even for Lloyd's of London. They recently insured a house in England against damage from sputnik. But they refused to insure a ventriloquist's dummy against a satellite falling on him during a performance.

*Quote*



"Would you mind repeating what you just said?" the psychiatrist asked his new patient.

"I said," boomed the man, "for some reason nobody seems to like me. Why don't you pay attention, you fathead?" — E E KENYON, *American Wkly.* a

" "

American evangelist Billy Graham tells the amusing story of a fire which broke out in a small-town church.

When the fire brigade, siren wailing, arrived on the spot the minister recognized one of the men. "Hullo, there, Jim—I haven't seen you in church for a long time," he chided.

"Well," ans'd the sweating man, struggling with the hose, "there hasn't been a fire in church for a long time."—*Tit-Bits*, London. b

" "

"If you could have 2 wishes," said one girl to another, "what would they be?"

"Well," said her friend thoughtfully, "I'd wish for a husband."

"That's only one," pointed out the first girl.

"I'd save the other until I saw how he turned out."—*Automotive Dealer News.* c

*Quote*

### I Laughed At This One

DAN BENNETT

A gov't employe in Washington accidentally slammed a drawer shut on his thumb. Fearing it was broken, he asked his superior for time off to consult a doctor. The boss called his superior, who quickly passed the problem along to his boss. The three conferred, sent a sec'y to look up the employe's record, and finally came to a conclusion:

"I'm sorry," they said, "but you haven't worked here long enough to have earned any sick leave."

"Think nothing of it," said the employe. "I'll just withdraw my request."

It was several days before the head of the dep't found out that the employe had run across the street, had his finger treated, and ret'd while the official decision was being reached in his case.

—66—

"Things are awful at our house. I have a fight with my husband every month."

"Same way at our house, except that my husband gets paid each wk." — *Pourquoi Pas?* Brussels (QUOTE translation). d

QuotE-able

## QUIPS

A certain oil co has 5 floors in its main offices. To reach any one of the floors, a push-button elevator has been installed. One particular day, a handsome young company salesman just in from the field was making himself useful by asking the passengers their floors and pushing the buttons. At the 2nd floor a pretty young stenographer got on but didn't indicate what floor she wanted. So he said, "Are you getting off at five?"

She flashed a big smile. "No, but I'll be thru at 5:30." — *Arkansas Baptist.* e

" "

Ohioans are calling the U S satellite "Civil Service."

Reason: "You can't fire it, and it won't work." — *Scripps-Howard Newspapers.* f

" "

The editor of the local newspaper queried the new applicant for the job of re-write man. "Well," said the editor, "are you good?"

"Sure," was the reply.

"All right, then, fix this and cut it short," instructed the editor, handing him the Ten Commandments.

The applicant gave the copy a glance, seemed a little nonplussed, then stepped over to the desk and wrote briefly, and handed it to the editor, who studied the paper for only a moment, then looked up and said, "You're hired."

The re-write on the paper was, "Don't." — *Capper's Wkly.* g

*The average household consists of a husband who makes the money, and a wife and kids who make it necessary.*—CARL ELLSTAM.

" "

*Conscience is a small, inner voice that doesn't speak your language.* —ROBT GUILTINAN.

" "

*Many a man has a new conception of the term "Capital Punishment" after taking a girl out on a date.*—DONALD SPICHUK.

" "

*Middle age is that time of life when, if you're not careful, you will attract widespread attention from your mirror.*—DAN BENNETT.

" "

*While some wives are always sweet most of the others have their faults, too.*—FRANKLIN P JONES.

" "

*Among the things that money can't buy are what it used to.* —MAURICE SEITTER.

" "

*Many a motorist has more fins on his car than in his wallet.*—ARNOLD H GLASOW.

" "

*An antique is a piece of furniture that is paid for.*—Banking.

" "

*The world now has 3 floors—upstairs, downstairs and spacement.* —JACK FULLEN.

*Quote*

Out on Long Island one night, a fast-moving automobile suddenly jumped the road, leapt over a couple of retaining walls and rolled over on its back in an adjoining field.

A highway policeman, hard on the speeder's heels, pulled up beside the overturned car.

"What in blazes d'ya think you're doing?" he demanded. "You drunk or something?"

"Cern'ly I'm drunk," snapped the driver. "Whaddya think I am—a stunt driver?" — E E KENYON, *American Wkly.* h

" "

The army chaplain was preaching earnestly on the subject "You can improve yourself if you improve your thoughts." He concluded by saying, "What you are is determined by your thoughts."

Whereupon one soldier nudged his neighbor and whispered, "Well, if that's true I'm either a pin-up girl or a Cadillac."—*Revue*, Munich (QUOTE translation). i

" "

Sacha Guitry, the eminent French actor-playwright who died recently, couldn't resist a witticism. Thru an influential friend, a pretty but inefficient French girl once obtained an audience with Guitry. She explained that she wanted his advice and wished to recite to him. After hearing one recitation, he placed his hand on her head as in benediction and surprised her by saying: "My dear child — marry very soon. Goodbye!" — *Tit-Bits*, London. j

*Quote*

In the maternity ward waiting room of a small hospital a young man chain-smoked, paced the narrow corridor, and stared in sheer disbelief at a slightly older man who waited unconcerned.

"The doc fill you full of tranquilizers?" he asked the calm one.

"Nope, but there's no reason for me to get excited."

Just then 3 nurses came down the hall, each carrying a tiny infant to show the older man. "Triplets!" yelled the jittery father-to-be. "Boy, you'll blow your top now."

"Look, friend," explained the calm one. "I'm just a relative down here to get the news for the family. We've got the father at home in a strait-jacket." — *Nuggets*, hm, Barnes-Ross Co. k

" "

The old chappie confided to one of his friends: "Thank heaven my children all have been lucky. My oldest son is a physician. The 2nd is in the gov't. My daughter is a teacher. Unfortunately my youngest son is in America and his co has been on strike for a yr. However, even his unemployment compensation has been sufficient to support those of us left in the old country."—*Pourquoi Pas?* Brussels (QUOTE translation). l

" "

A small boy came home from a friend's house with a hot idea. "Jimmy has a trumpet," he said excitedly, "and we're going to start a band. Can I have a drum?"

"I should say not!" ans'ed the father. "It's too noisy!"

The child thought for a moment. "Suppose," he compromised, "I only play it when you're asleep." — E E KENYON, *American Wkly.* m

**Richard Armour**



### Morale Booster

*A morale booster in a New Jersey hospital is plaster casts in pastel hues, with patients choosing the color they wish.—News item.*

Now this, my friends, is really news:

They've plaster casts in greens and blues,

And even pink, to give an arm  
Or leg a little extra charm.

What though your limbs are held  
in traction?

You get a sort of satisfaction,  
Unless you're quite a dullish fellow,  
From contemplating mauve or yellow.

Still better, like your car you might  
Be made a two-tone job, with white  
From ankle up to knee, and red  
From there on up to hip (or head).

Although not feeling spry or wellish,

It helps a lot to be pastellish,  
And while it may not mend the  
break,  
It's really jolly, no mistake,

To have morale-uplifting powers  
And be a substitute for flowers.

””

The two women had just been  
introduced at a party.

“And what does your husband  
do?”

“Why, he does what I tell him  
to!” — *Pourquoi Pas? Brussels*  
(QUOTE translation). n

At headquarters they rec'd word  
that the entire family of the soldier  
Lafleur had died in a fire.  
Someone had to tell the poor man  
and the commander assigned the  
miserable mission to the sgt.

“And be tactful. Don't tell him  
brutally, just like that.”

“Don't worry, commander,” assured  
Flick, and he went out to  
have the bugler call assembly.  
Then he bellowed:

“Will everyone who has lost his  
entire family in a fire leave ranks.”

Naturally no one moved. So the  
sgt announced, “Soldier Lafleur,  
you're assigned to the guard house  
for four days for refusing to obey!”

— *Pourquoi Pas? Brussels* (QUOTE  
translation). o

“ ”

The teacher was explaining to  
the mother of the new student that  
it was the practice at this school  
to have all newcomers take an apti-  
tude test as part of the entrance  
requirements.

“Well, all right,” agreed the  
mother. “But there's not much  
point in giving this boy any apti-  
tude test. He's apt to do most any-  
thing.”—*Precious Blood Messenger*. p

“ ”

A woman announced to a lawyer  
that she wanted to get a divorce.


“On what grounds?” he asked.

“I don't think my husband is  
faithful to me,” she ans'ed.

“And what makes you think he  
isn't faithful?”

“Well,” she repl'd, “I don't think  
he is the father of my child.” —  
*Auctioneer*. q

*Quote*

  
PAUL-HENRI SPAAK, of Belgium, NATO sec'y-gen'l, in a warning to that organization: "We must have both washing machines and sputniks, or all of us together will become 2nd-rate powers." 1-Q-t

" "

BERNARD BARUCH, U S elder statesman, declaring that Americans give too much time to making automobiles and gadgets: "If America ever smashes, it will be in a 2-tone convertible." 2-Q-t

## SECOND CLASS MATTER

  
Edited by Alice Jacobs 

Next wk, we promise we'll be sensible, but this wk we feel extravagant. So here are a few odds and ends that may please those of you whose bank accounts are more impressive than ours is.

The *New Yorker* carries an ad for a gift for the lady who owns "everything but the kitchen sink." It's a little 14-carat gold bracelet charm in the shape—naturally—of a kitchen sink, complete with 2 diamond "drops of water" falling from faucets. A mere \$225. (No garbage grinder included.)

For the whole family, how about a mink trimmed sofa? At a Wash-

ington, D C, furniture show recently, such was unveiled. A pure white raw Italian silk job, splashed with mink (dead, we presume) costs about \$2,000.

And for Pop, who sometimes gets left out in these luxury items, *H T Golde & Co, Detroit*, will put sliding roofs on American cars. Sliding roof (popular on for'gn cars) comes in fabric and metal tops, is weather-tight when closed. Fabric matches car color, has concealed braces to prevent fluttering in the wind, can be locked in any position. \$298 to \$375. Metal top fits flush, is barely noticeable. \$398 to \$498.



